

Earning Money **ONLINE**

BROUGHT TO YOU BY



- IT'S A -
**MONEY
THING®**

Looking to make extra cash? The Internet offers a variety of ways to boost your income.

You don't need millions of YouTube subscribers or Instagram followers to make real money online. Here are three strategies for pointing and clicking your way to some extra income.





SELL YOUR
STUFF
ONLINE



SELL YOUR **STUFF** ONLINE

- Listing your items for sale online is an easy way to declutter and make some cash at the same time
- Consider online marketplaces, auction sites and buy-back sites for electronics, textbooks, movies, games and designer clothing



SELL YOUR **STUFF** ONLINE





SELL YOUR
SKILLS
ONLINE



SELL YOUR **SKILLS** ONLINE

- Consider selling your creative work on your own website or through an established marketplace
- Look to get paid for your extra hours by doing freelance work for businesses in need of your talents
- Advertising and affiliate marketing are ways to earn passive income on existing blogs, podcasts and videos



SELL YOUR **SKILLS** ONLINE

Online freelance work is available for:

- Writers
- Editors
- Proofreaders
- Web designers
- Programmers
- Virtual assistants
- Tutors
- Translators
- Voice actors
- Customer service agents
- Fitness coaches
- Marketing consultants
- And more



SELL YOUR **SKILLS** ONLINE

TIME & EFFORT

MINIMAL

*List your
photos on stock
websites*

*Convert your
essays and short
stories into
e-books*

MEDIUM

*List your
freelance
services
on talent
marketplaces to
find clients and
land gigs*

MAXIMUM

*Create and sell
a course in your
area of expertise*

TIP

Always get a
deposit before
doing any kind
of custom
work online



SELL YOUR
FEEDBACK
ONLINE



SELL YOUR **FEEDBACK** ONLINE

- If you have some extra time here and there, selling your feedback is another way to earn some extra money online
- These types of gigs require the least amount of expertise and therefore tend to pay less



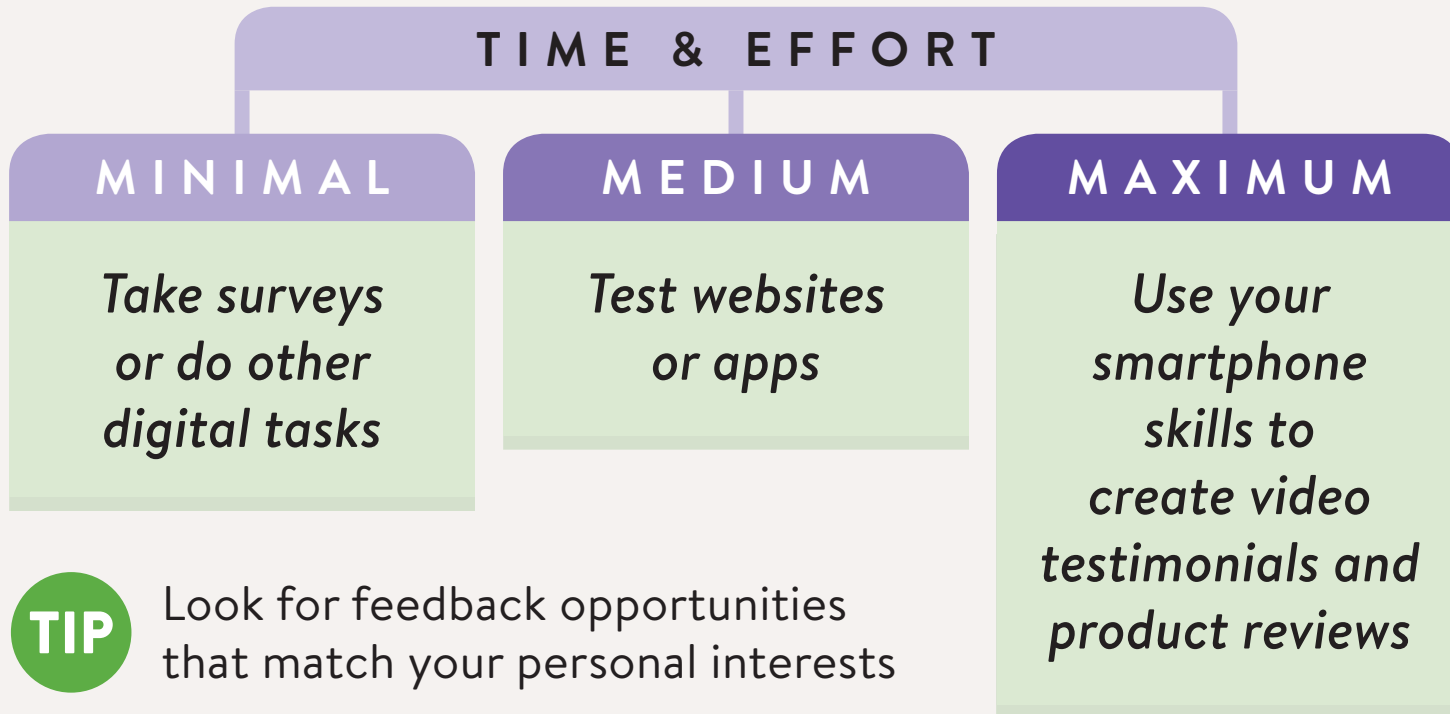
SELL YOUR **FEEDBACK** ONLINE

Options include:

- Taking surveys
- Critiquing videos or advertisements
- Writing product reviews
- Recording video testimonials
- User-testing websites and apps



SELL YOUR **FEEDBACK** ONLINE



SET MONEY ASIDE FOR TAXES

**Remember, no matter the source,
additional income must be declared
on your tax return**



BROUGHT TO YOU BY



Sources: BuzzFeed.com, Lifehack.org and Time.com

It's a Money Thing is a registered trademark of Currency Marketing

- IT'S A -
**MONEY
THING®**